

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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254304 AGENCY (OR SERVICE) ACTING AS AGENT FOR 329097		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME SRCP MEDIA		TOM SMITH FOR SENATE		
AND 201 N Union St Ste 200		333 Allegheny Ave Ste 202		
ADDRESS Alexandria VA 22314-2651		Oakmont PA 15139-2072		
USA		USA		
CONTACT		PRODUCT SMITH WEEK 8/21		
LOCAL SALESPERSON Brian Butz-1		AGENCY EST. NO. 214		
NATIONAL SALESPERSON		PRODUCT CODE 1310		
BROADCAST SCHEDULE STARTING 08/21/12 AND ENDING 08/27/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY TOM SMITH FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	10111..	3 1	09:00A	09:30A	30S	08/22/12-08/24/12 08/27/12-08/27/12	PITTSBURGH LIVE	4	165.00	660.00
30 MIN SEP										
2	10101..	2 1	10:58A	11:58A	30S	08/22/12-08/24/12 08/27/12-08/27/12	PRICE IS RIGHT	3	500.00	1500.00
30 MIN SEP										
3	10111..	3 1	11:58A	12:30P	30S	08/22/12-08/24/12 08/27/12-08/27/12	NOON NEWS	4	500.00	2000.00
30 MIN SEP										
4	11010..	2 1	04:30P	05:00P	30S	08/21/12-08/23/12 08/27/12-08/27/12	430-5PM NEWS	3	650.00	1950.00
30 MIN SEP										
5	00101..	2	05:00P	05:30P	30S	08/22/12-08/24/12	5-530PM NEWS	2	800.00	1600.00
30 MIN SEP										
6	11011..	3 1	05:30P	06:00P	30S	08/21/12-08/24/12 08/27/12-08/27/12	530-6PM NEWS	4	800.00	3200.00
30 MIN SEP										
7	11111..	4 1	05:58P	06:30P	30S	08/21/12-08/24/12 08/27/12-08/27/12	M-F 6PM NEWS	5	800.00	4000.00
30 MIN SEP										
8	11111..	4 1	06:30P	07:00P	30S	08/21/12-08/24/12 08/27/12-08/27/12	M-F 630PM NEWS	5	800.00	4000.00
30 MIN SEP										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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			FROM	TO						
9	Sa	1	03:58P	07:28P	30S	08/25/12-08/25/12	STEELERS PRE SEASON GAMES	1	7750.00	7750.00
30 MIN SEP	Sa		07:28P	11:00P						
10	T-F	2	11:00P	11:30P	30S	08/21/12-08/24/12		2	1550.00	3100.00
30 MIN SEP										
Total Contract:								33		29760.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	25545.00	4215.00	29760.00	
GRAND TOTAL									29760.00	

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